



FOR IMMEDIATE RELEASE:

Definitive Business Solutions Announces the Release of SMARTSOX™

Reston, Virginia (PRWEB) January 26, 2005 – Definitive Business Solutions, Inc. announced today the release of their new Sarbanes-Oxley (SOX) Compliance product, SMARTSOX™. SMARTSOX™ promotes strong governance, communication, and accountability by providing an enterprise-level, web-based platform for managing all SOX-related activities. It is the first SOX compliance product that delivers periodic and prioritized communications that are Succinct, Measurable, Actionable, Relevant, and Time-based.

Executives responsible for implementing Sarbanes-Oxley can now drive performance and compliance using an innovative, state-of-the-art system called SMARTSOX™. SMARTSOX™ enables SOX Implementation Leaders to assign and prioritize tasks, which then provides the basis for the subsequent status reporting. SMARTSOX™ also enables executives to receive their communications in a prioritized manner, so that they can quickly process the most critical information first, and easily discern what actions may be required.

“Driven by Section 404 of SOX, companies are spending significant capital on evaluating their internal controls, identifying control gaps, developing and testing remedies, and documenting test results. These activities are not just contained to a company’s finance and accountings groups, but rather, are cross-functional and include representatives from across the enterprise. Under the best of conditions, achieving this objective is a formidable challenge. For large, fast-moving, or decentralized organizations, the objective is daunting. This reality necessitates an ongoing, enterprise-level communication system to stay abreast of all key SOX-related initiatives and issues that could have a bearing on financial transparency and accountability”, says John Sammarco, Managing Director and the Product Manager of SMARTSOX™.

John Sammarco goes on to add: “SOX Implementation Leaders can leverage SMARTSOX™ to manage all of their SOX-related activities, whether they be checklist items, processes, controls or risks. With all SOX-related activities and communications in a centralized system (where data is retained indefinitely), our quality search and report capabilities provide insight to users and transparency to auditors. To create an overwhelming value proposition and promote adoption, we have established a very aggressive introductory pricing structure. Moreover, the power of SMARTSOX™ is amplified by its simplicity and ease-of-use, hallmarks for all of our solutions.”

Product features include the ability to:

- Deliver prioritized communications that are: **Succinct, Measurable, Actionable, Relevant, and Time-based**
- Keep communications secure and protected via an encrypted password system, and managing access on a “need to know” basis
- Ensure that critical communications don’t get lost
- Provide an accurate & complete audit trail of SOX Items and Topics
- Provide quality searching capabilities of SOX items and Topics
- Provide powerful reports, to include: Topic “chain of custody” History Reports, Topic Aging Reports, and Item History Reports
- Retain data for historical reference and forensics
- Complement or interface with existing processes and email systems
- Host internally, behind the client’s firewall, for maximum data protection and security

About Definitive Business Solutions, Inc.

Definitive Business Solutions (DBS) helps clients drive performance and compliance by delivering proven and integrated solutions for selecting and managing project investments. DBS is a privately held company headquartered in Reston, Virginia.

“Definitive”, “Definitive Business Solutions”, “Optimizing Project Portfolios”, “Driving Performance and Compliance”, and “SMARTSOX” are trademarks of Definitive Business Solutions, Inc. SMARTSOX is patent pending.

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